

A modern living room with a grey wall, a black leather sofa with a red cushion, a black coffee table, and a balcony with a metal railing. A large white circle with a red border is overlaid on the top left.

# NOVELIO

CLASSIC

## Paintable wall coverings

Stronger ideas for a sustainable world



# NOVELIO

## CLASSIC

### Novelio® Classic, the authentic fiberglass wall covering: decorative, soft and resistant

This range provides maximum protection to walls and ceilings whilst bringing time savings for the applicator thanks to a wide range of finishes: pre-painted, pre-glued or self-adhesive.

#### Durable protection of walls and ceilings

- Reinforces delicate surfaces
- Resists abrasion
- Provides impact resistance
- Covers all cracks

#### A wide range of product finishes...



Pre-painted fiberglass wall coverings. This product saves one layer of paint during application.






Fiberglass wall coverings with a homogeneous film of glue activated by water. No need for glue.



Fiberglass wall coverings with a self-adhesive layer. No need for glue nor water activation machine.



## Find the best product to match your needs:

		Standard	Pre-painted	Pre-glued	Pre-painted and pre-glued	Self-adhesive
<b>WORKING TIME</b>	Glue application	✓	✓	✗	✗	✗
	Wall covering application	✓	✓	✓	✓	✓
	Painting - 1 <sup>st</sup> layer	✓	✓	✓	✓	✓
	Painting - 2 <sup>nd</sup> layer	✓	✗	✓	✗	✓
	<b>Working time savings</b>	0 %	20 %	30 %	50 %	20 %
<b>DRYING TIME</b>	Glue drying	24 h	24 h	24 h	24 h	0 h
	Painting 1 <sup>st</sup> layer drying	24 h	24 h	24 h	24 h	24 h
	Painting 2 <sup>nd</sup> layer drying	24 h	0 h	24 h	0 h	24 h
	<b>Drying time saving</b>	0 %	30 %	0 %	30 %	30 %
<b>MATERIAL</b>	Glue	7 kg	7 kg	0 kg	0 kg	0 kg
	Painting - 1 <sup>st</sup> layer	7 l	7 l	7 l	7 l	7 l
	Painting - 2 <sup>nd</sup> layer	4 l	0	4 l	0	4 l
	<b>Material savings</b>	0 %	4 l of paint	7 kg of glue	4 l of paint and 7 kg of glue	7 kg of glue
<b>RECOMMENDATION</b>	Professional big projects	●	●●	●●	●●●	●
	Professional small projects	●●	●●	●	●	●●●
	DIY	●	●●	●	●	●●●

Calculations are based on typical application for standard 15 m<sup>2</sup> room with walls' area about 35 m<sup>2</sup> (informative value)



## Fiberglass wall coverings

### Maximum protection of the walls and ceilings

Highly resistant to cracks and abrasion, this Novelio® range must be applied in a traditional way: application of vinyl glue on the wall, application of fiberglass wall covering, 2 layers of acrylic paint.

#### **We offer a large choice of patterns from very flat to fashionable ones**

- Crack prevention & abrasion resistance
- Crack covering for wall renovation
- Decorative product



### Benefits

- Durable protection of the wall (with 2 layers of acrylic paint)
- Fast wall renovation
- Easily washable & re-paintable

## Application Steps

### Wall preparation

- The wall must be clean (no dust, dirt or grease), dry, even and primed
- Temperature should not be below 8 °C

### Wall covering application

- 1 Cut the individual strips of wall covering according to the room height (+10 cm; respect the pattern repeat)
- 2 Apply the vinyl glue on the wall homogeneously by means of roller (~200 g / m<sup>2</sup>, ±10%)
- 3 Place the wall covering strip on the wall vertically (or respect the horizontal layout of pattern) and smooth it with plastic spatula or clean roller
- 4 Place the adjacent strip edge to edge
- 5 Repeat the points 1, 2, 3 and 4 with other strips until you finish the room
- 6 Cut the excessive parts with a knife
- 7 Apply the first layer of acrylic paint (250 g / m<sup>2</sup>, ±10%) when the product is dry (~1 day)
- 8 Apply the second layer of acrylic paint (150 g / m<sup>2</sup>, ±10%) when the product is dry (~1 day)



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### Product range

Standard	Finish	Code	g / m <sup>2</sup>	roll size [m × m]	rolls / pallet	qty / pallet [m <sup>2</sup> ]
<b>Decoveil</b>	Standard	GV45	45	50 × 1	40	2000
<b>Weaving</b>	Standard	T1012	120	50 × 1	28	1400
	Standard	T1010	145	50 × 1	24	1200
	Standard	T1013	160	50 × 1	24	1200
	Standard	T1017	210	50 × 1	20	1000
<b>Ceiling</b>	Standard	T1003	135	50 × 1	40	2000
	Standard	T1006	155	50 × 1	40	2000
<b>Braid</b>	Standard	T1011	160	50 × 1	24	1200
	Standard	T1009	200	50 × 1	18	900
<b>Fishbone</b>	Standard	T2009	160	50 × 1	24	1200
	Standard	T2004	195	50 × 1	18	900
<b>Strip</b>	Standard	T1005	175	50 × 1	24	1200
<b>Mosaic</b>	Standard	T1023	200	50 × 1	24	1200
<b>Small weaving</b>	Standard	T1024	145	50 × 1	30	1500
<b>Small Caro</b>	Standard	T1030	185	50 × 1	24	1200
<b>Domino</b>	Standard	T2002	195	50 × 1	18	900
<b>Diagonal</b>	Standard	T2005	175	50 × 1	18	900
<b>Lozenge</b>	Standard	T2007	190	50 × 1	18	900
<b>Small Lozenge</b>	Standard	T2011	195	50 × 1	18	900
<b>Interlacing</b>	Standard	T2014	195	50 × 1	18	900
<b>Small Fishbone</b>	Standard	T2101	180	50 × 1	30	1500
<b>Crepi</b>	Standard	T3011	160	50 × 1	36	1800



**Decoveil - GV45**











**Braid - T1011 - T1009**















**Small weaving - T1024**



**Small Caro - T1030**















**Small Lozenge - T2011**







**Small Fishbone - T2101**









## Pre-painted Fiberglass wall coverings

### Up to 20% saving of working time

Pre-painted wall coverings only need 1 layer of quality paint to ensure durable protection of the surfaces.

- Pre-painted for an easier application
- Crack prevention & Abrasion resistance
- Crack covering for wall renovation
- Decorative product



### Benefits

- Time saving: 1 day of drying time (paint), 20% of working time
- Material saving: 4 l of paint for a 15 m<sup>2</sup> room
- Durable protection of the wall (with 1 layer of acrylic paint)
- Fast wall renovation
- Easily washable & re-paintable



## Application Steps

### Wall preparation

- The wall must be clean (no dust, dirt or grease), dry, even and primed
- Temperature should not be below 8° C

### Wall covering application

- 1 Cut the individual strips of wall covering according to the room height (+10 cm; respect the pattern repeat)
- 2 Apply the vinyl glue on the wall homogeneously by means of roller (~200 g / m<sup>2</sup>, ±10%)
- 3 Place the wall covering strip on the wall vertically (or respect the horizontal layout of pattern) and smooth it with plastic spatula or clean roller
- 4 Place the adjacent strip edge to edge
- 5 Repeat the points 1, 2, 3 and 4 with other strips until you finish the room
- 6 Cut the excessive parts with a knife
- 7 Apply only one layer of white acrylic matt paint (250 g / m<sup>2</sup>, ±10%). (For shiny finish or dark colors, a second layer might be necessary)



1



2



3



4

5



6



7

8





## Product range

Pattern	Finish	Code	g / m <sup>2</sup>	roll size [m × m]	rolls / pallet	qty / pallet [m <sup>2</sup> ]
Decoveil	Pre-Painted	GV75C	100	50 × 1	32	1600
	Pre-Painted	GV130C	130	50 × 1	24	1200
	Pre-Painted	GV190C	190	50 × 1	24	1200
Weaving	Pre-Painted	T1112C	128	50 × 1	24	1200
	Pre-Painted	T1007C	140	50 × 1	24	1200
	Pre-Painted	T1010C	145	50 × 1	24	1200
	Pre-Painted	T1013C	160	50 × 1	24	1200
Metis	Pre-Painted	T1050C	125	50 × 1	54 (18 × 3)	2700 (900 × 3)
Ceiling	Pre-Painted	T1006C	155	50 × 1	40	2000
Braid	Pre-Painted	T1009C	200	50 × 1	18	900
Small Fishbone	Pre-Painted	T2001C	170	50 × 1	30	1500
Fishbone	Pre-Painted	T2004C	195	50 × 1	18	900
Crepi	Pre-Painted	T3011C	160	50 × 1	36	1800



















**Braid - T1009C**



**Small Fishbone - T2001C**



**Fishbone - T2004C**



**Crepi - T3011C**





## Pre-glued wall covering



### Guaranteed competitiveness for Professionals and improved air quality for end-user

#### Saving time on construction work, the key for competitiveness

Interior finishings of large construction work represent thousands of square meters and mobilise different **building trades simultaneously**.

Each craftsman must adapt and optimize his work **to respect the time-frames**.

Respecting the timeframe for applying wall coverings means not only **decreasing the working time** but also **operating in a clean environment**.

**How can we support the craftsman in this step?**



**Novelio® EasyGlue provides the solution  
with a high-performance product**

**Significant time savings thanks to its  
pre-glued formulation**

- **30% saving** on wall covering application time and more than **50%** if the product is **pre-painted**
- **Clean and comfortable** working conditions
- An **homogeneous** pre-glued surface

**A decorative, soft and resistant wall covering  
as are all products in the Novelio® range**

- Reinforces delicate surfaces
- Resists abrasion and impact
- Covers all cracks

**Improve indoor air quality**

- immediate and permanent absorption of formaldehyde
- long-lasting effect (>10 yrs)



EasyGlue wall covering is made with an **homogeneous film** of glue on one side. This pre-glued wall covering needs a **wetting system** to reactivate the glue.

The chemical formulation of the glue and special coating of the wall covering **meets all needs of the applicator**:

- To apply the wallcovering immediately after wetting
- To get an optimal adhesive performance even for technical sections (ceilings, external angles, stairwells)
- To move the strip and to adjust the joints so the joints are not visible
- To remove and to reposition and a reposition the strip without any loss of its adhesiveness or its movability

## EasyGlue efficiency

### Application time savings of between 30% to 50%\*

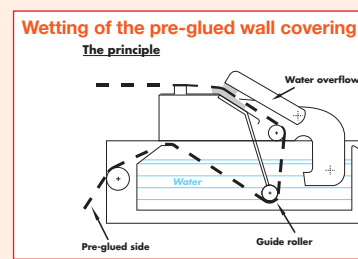
As soon as the wall preparation is finalized, the pre-glued wallcovering is activated and can be glued onto the wall with a time saving around 30%. **No need to glue the wall any more.**

To increase this productivity, we offer a **pre-painted finish** for which **only one layer** of paint is needed. This product can provide a time saving of around 50%.

**Thanks to the wetting system, the pre-glued wall covering improves the working conditions of the painters**

The wall covering does not touch the ground and is applied directly on the wall.

\* Calculations are based on typical application for a standard 15 m<sup>2</sup> room



## Application advice:

- 1 - Wet the pre-glued wall covering.**  
The wall covering glues immediately.



### Practical advice

- Keep the water in the bath at the maximum level to ensure sufficient time for the pre-glued wall covering to wet
- Use a clean and temperate water to guarantee a good activation of the glue
- Do not leave the wall covering in the water (cut all strips that stayed in the water before preparing a new strip)

- 2 - Apply the strip quickly with a plastic spatula.**



### Practical advice

- Apply the wall covering immediately or latest after 10 minutes (wall must be clean, dry and primed)
- Smooth all the strip to get away of the air bubbles
- Apply carefully the wall covering in the angles and prepare the cuts of excessive parts
- Check the adhesiveness before starting the 2<sup>nd</sup> strip

- 3 - After drying is complete, apply one or two layers of acrylic paint.**



### Practical advice

- Check ceiling angles before painting
- For a standard finish, the 1<sup>st</sup> layer of paint must be applied generously to pass through the wall covering, the second layer guarantees a thick and durable film
- For a pre-painted version, use a quality paint and apply the layer generously



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### Product range

Pattern	Finish	Code	g / m <sup>2</sup>	roll size [m × m]	rolls / pallet	qty / pallet [m <sup>2</sup> ]
<b>Weaving</b>	Pre-glued	T1010EF	180	50 × 1	20	1000
<b>Decoveil</b>	Pre-glued & pre-painted	GV190CEF	210	50 × 1	18	900
<b>Weaving</b>	Pre-glued & pre-painted	T1013CEF	200	50 × 1	18	900
<b>Ceiling</b>	Pre-glued & pre-painted	T1006CEF	185	50 × 1	30	1500
<b>Braid</b>	Pre-glued & pre-painted	T1009CEF	250	50 × 1	15	750
<b>Small Fishbone</b>	Pre-glued & pre-painted	T2101CEF	215	50 × 1	24	1200
<b>Fishbone</b>	Pre-glued & pre-painted	T2004CEF	250	50 × 1	15	750
<b>Crepi</b>	Pre-glued & pre-painted	T3111CEF	270	50 × 1	20	1000







**Decoveil - GV190CEF**







**Braid - T1009CEF**



**Small Fishbone - T2101CEF**



**Fishbone - T2004CEF**









## Self-adhesive fiberglass wall covering

### Ideal solution for fast renovation

#### Saving time on construction work, a challenge for all

- How to prepare a wall or ceiling after a water damage **in only 2 steps?**
- How to renovate a room in **only one weekend?**



**Novelio® EasyFix provides the solution with a high-performance product**

**Significant time savings thanks to its self-adhesive formulation**

- **20% saving** in wall covering application time
- **30% saving** in total renovation work

**A decorative, soft and resistant wall covering as are all products in the Novelio® range**

- Reinforces delicate surfaces
- Resists abrasion and impact
- Covers all cracks



## EasyFix principle

EasyFix paintable wall covering is produced with a **self-adhesive coating** on one side.

The chemical formulation of this adhesive **meets all needs of the applicator:**

- To keep the wall covering glued to the wall until ready for the painting
- To remove the strip several times without losing adhesiveness
- To work in all external conditions

## EasyFix efficiency

### 20% saving in wall covering application time\*.

Thanks to its adhesive system, the wall covering can be applied directly to the wall or ceiling.

No need to glue the wall beforehand.

### 30% saving in a room renovation time\*.

Once applied, the wall covering can be painted immediately. No need to wait 24 hours for the glue to dry.

A room can be renovated in less than 2 days.

\* Calculations are based on a typical application for a standard 15 m<sup>2</sup> room

## Application advice:

- 1 - Apply the wall covering, smooth it and cut off the excess



### Practical advice:

- Make sure that the surface is clean, dry and primed
- Check if the wall is vertical and apply the first strip
- Within 50 cm of the top, place the second strip adjacent to the first one to get a perfect joint. Then apply the whole length
- For technical sections, make a double cut to get a perfect joint
- Smooth the strip to remove air bubbles and check adhesiveness before starting the 2<sup>nd</sup> strip
- Apply the wall covering carefully in angles and cut off the excess

- 2 - Apply a second layer of acrylic paint immediately. Once fully dry, apply a second layer of acrylic paint



### Practical advice:

- Respect the applications conditions of the paint producer
- The 1<sup>st</sup> layer must go through the wall covering to ensure firm adhesion to the wall
- If necessary, adjust the viscosity of the acrylic paint to ensure it spreads evenly
- Apply generously on the wall covering
- Do not use a diluted paint for the second layer to ensure a thick and durable film of paint





## Product range

Pattern	Finish	Code	g / m <sup>2</sup>	roll size [m × m]	rolls / pallet	qty / pallet [m <sup>2</sup> ]
<b>Weaving</b>	Self-adhesive	T1038X	125	50 × 1	24	1200
<b>Weaving</b>	Self-adhesive	T1038X	125	25 × 1	35	875









## The solution to all your requirements

### Decorative, soft and resistant fiberglass wall coverings with several finishes

- **Standard**, a wide range of patterns to be applied in a traditional way
- **EasyPaint**, pre-painted wall coverings that save one layer of paint during application
- **EasyFix**, a self-adhesive product to be applied directly to the support and immediately painted
- **EasyGlue**, pre-glued products for an efficient application (glue must be reactivated with water)

### Durable protection of walls and ceilings

- reinforces delicate surfaces
- impact resistant
- abrasion resistant
- covers small cracks and irregularities cracks

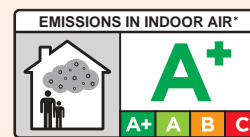
## A range of certified products



**Certificate Oeko-Tex Standard 100**  
no harmful substances



Fire reaction according to the standard  
EN 13501-1: **Euroclass B-s1-d0**  
on support A1 or A2



**Emission of volatile organic components: Class A+**  
(very low emission of harmful pollutants)

## The commitments of Saint-Gobain ADFORS

### Novelio® range respects the European requirements in safety, health and environmental protection.

- All our fiberglass wall coverings meet the conformity criteria applied to decorative wall coverings
- Saint-Gobain ADFORS ensures a quality control throughout the production process according to the standard procedures of EN 15102
- Saint-Gobain ADFORS adds the CE 1020 mark to all the labels according to the standard EN 15102
- Saint-Gobain ADFORS production sites are certified ISO9001 and ISO 14001
- Saint-Gobain ADFORS has performed a life cycle analysis of its fiberglass wall coverings NOVELIO®
- On request, Saint-Gobain ADFORS can provide extracts of the ESDS



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For more information, visit our website [www.novelio.com](http://www.novelio.com)